

Persuasive

- Hook your “audience”
- Give background of the issue
- State your position (thesis)

Supporting points: (facts, statistics, studies, personal experiences)

Point #1:

Evidence – Examples – to prove your point

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Point #2:

Evidence – Examples – prove your point

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Counterpoint (pick 1)
You may think that:

Evidence – to disprove their opinion

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Conclusion: Restate thesis

(ideas: summarize, provocative question, compare with other situations, call to action, etc)