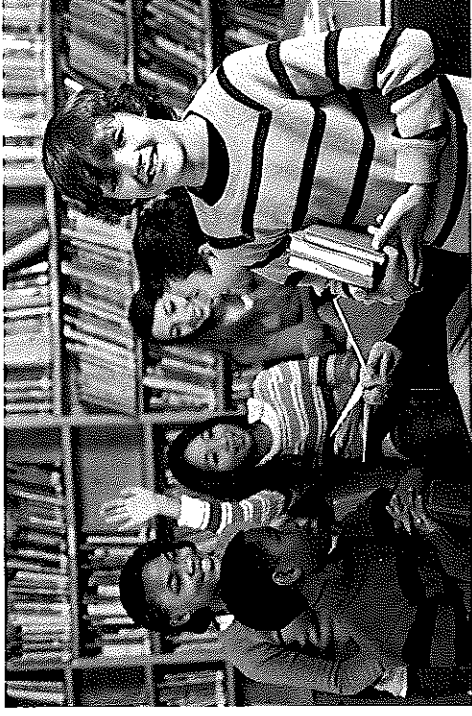


***Reading is an Investment***  
is available to ALL public elementary  
schools in Oregon at no cost!



- Since 2006, over 10,000 students have participated in the program.
- Nearly \$100,000 in Oregon College Savings Plan accounts has been awarded statewide.
- Last year, 50 elementary students were awarded Oregon College Savings Plan accounts.

Join  
***Reading is an  
Investment***  
Today!



One of your students could win  
\$500 towards College.  
And your school could also  
win a \$500 cash award.



For more information about Reading is an Investment,  
please visit [www.ost.state.or.us](http://www.ost.state.or.us) or call  
The State Treasurer's Office at 503-378-4329.

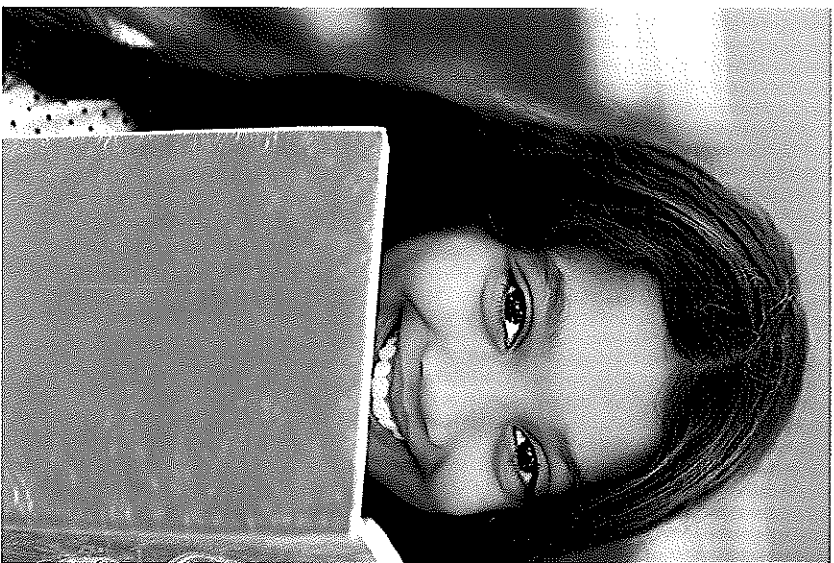


Visit [www.ost.state.or.us](http://www.ost.state.or.us)

What is

## ***Reading is an Investment?***

Reading is an investment in a literacy and financial education program for all public elementary schools in Oregon. It is a statewide program designed to highlight the importance of reading and teaching young children about money and basic financial concepts. It is sponsored in partnership by the Oregon State Treasurer and the Oregon College Savings Plan.



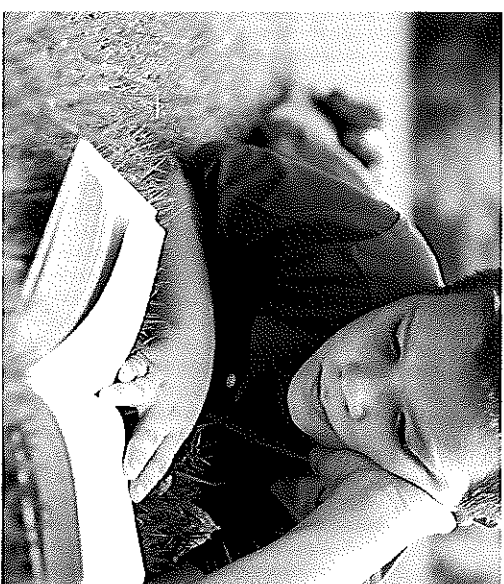
How does it Work?

The program has two components; statewide book donations and a reading program.

**Book donation:** Every October new books are donated to all public elementary school libraries in the state. The books teach a variety of financial lessons and are tied to the State Math, Language Arts and Social Sciences Standards adopted by the State Board of Education. Licensed teachers and librarians develop curriculum to align the books to the State standards, so it is easy for teachers to use them in the classroom.

Teachers and librarians identified a list of books that teach financial lessons appropriate for elementary school-age children. Books were selected that teach a variety of financial lessons, such as working to earn money, saving money, spending money wisely, how money circulates and the role it plays in our society, counting money and making change, and lessons around entrepreneurship, credit, and interest.

**Reading program:** Children can participate in the reading program in two ways: (1) as a class project with teacher involvement, or (2) individually, outside of the classroom. A recommended reading list is provided. After completing the program, children receive a certificate of achievement from the State Treasurer, fun prizes, and information about the Oregon College Savings Plan.



## **Can Students Really Win \$500 Towards College?**

Absolutely! All elementary school children who complete the program are entered into a drawing to receive one of 50 \$500 Oregon College Savings Plan accounts awarded in April. Schools of the winning children will also receive a \$500 cash award.

