

Blue Ribbon Taskforce Meeting
November 29, 2010, 8:30 am – 10:30 am
Benson High School
546 NE 12th Ave., Portland, Oregon

Desired Outcomes:

- Identify priority career interest/CTE (Career & Technical Education) focus areas for development within PPS high schools

Present:

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| Sam Adams | Mayor, City of Portland |
| Laura Bulinski | Teacher, Jefferson High School |
| Pat Burk | Associate Professor, PSU Educational Leadership and Policy |
| Brandon Byars | Manager, Talent Acquisition & Workforce Planning, Kaiser Permanente |
| Dave Coates | Director of Talent & Workforce Development, PCC Structural, Inc. |
| Paul Cook | Principal, Cleveland High School |
| Mark Edlen | Managing Principal, Gerding Edlen Development |
| Mark Fitzloff | Executive Creative Director, Wieden+Kennedy |
| Mark Grimes | Founder Better World Media Network, Nedspace |
| Stephen Hawke | Executive Vice President, PGE |
| Scott Huff | Dean of Instruction, Portland Community College |
| Kevin Jeans Gail | Executive Director, Portland Workforce Alliance |
| Brian Kissel | CEO, Jan Rain |
| Dianne Leahy | Teacher, Biz Tech High School, Marshall Campus |
| Rebecca Levison | President, PAT |
| Jason Lim | Director of Public Relations, Asian Reporter |
| Andrew McGough | Executive Director, Worksystems, Inc. |
| Jeff Miller | President, Travel Portland |
| Steve Olczak | Principal, Benson High School |
| Drew Park | President and CEO, Columbia Wire and Iron |
| Julanne Sandoz | Manager, School Outreach, Providence Health & Services, Regional Human Resources |
| Susan Shugerman | Assistant Vice Provost for Education Outreach and Collaboration, Oregon Health & Science University |
| Cathy Skach | Teacher, Benson High School |
| Carole Smith | Superintendent, Portland Public Schools |
| Kari Stanley | Director, Community Benefit, Legacy Health System |
| Gwen Sullivan | Library Media Specialist/Teacher, Abernethy Elementary School and VP, PAT |
| Ken Thrasher | Chairman of the Board, Compli |
| Patti Williams | Chief, Natural Resources Section, Portland District Corps of Engineers |

Guest:

Dave Porter

Staff:

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| Kali Ladd | Education Strategies Director, Office of Mayor Sam Adams, City of Portland |
| Reese Lord | Education Strategies Program Coordinator, Office of Mayor Sam Adams, City of Portland |
| Kimberly Schneider | Economic Development Director, Office of Mayor Sam Adams, City of Portland |
| Zeke Smith | Chief of Staff, Portland Public Schools |
| Jeanne Yerkovich | Program Manager, Career Pathways, Portland Public Schools |

Meeting Minutes:

| Agenda Topic | Presenter/Lead | Outcome/Follow-up |
|--|---------------------------------|--|
| Introductions and welcome | John Tapogna | The meeting started at 8:40 am. Group members introduced themselves. |
| What we heard at the last meeting | John Tapogna | John summarized the discussion from the first meeting and identified criteria that could help the District select among focus areas |
| Building a compelling case for PPS to build or enhance career programming areas/pathways | Group | Committee members divided into table groups, by pathway, to discuss various criteria and to develop a case for their particular area: <ul style="list-style-type: none">• student interest• occupations that demonstrate a range of skills• supply of engaged employers who are generous with time and money• Supply of programming offered by community partners• PPS's existing and potential capacity to deliver programming Table groups reported out to the full group. |
| Next steps and adjourn | Carole Smith Mayor Sam Adams | Superintendent Smith and Mayor Adams talked about the impact this work will have on future planning and thanked the committee for their contributions. The meeting was adjourned at 10:30 am |

Next Meetings:**Blue Ribbon Taskforce Meeting #3**

Friday, December 3, 2010

11:00 am - 1:00 pm

Registration opens at 10:30 am

Jefferson High School

5210 N. Kerby Ave.