



Stakeholder Participation Process (Proposed)

Board work session

October 10, 2011

Presenters:

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Staff questions for Board guidance



- Does the timeline for piloting the stakeholder participation process make sense?
- Does the spectrum of participation effectively describe different levels of participation/commitments?
- What is missing?

Why develop a standard stakeholder participation model?



- Greater transparency: commitment and participation
- Consistent process across communities
- Differentiated process across communities: application of equity lens
- Meaningful participation & good decisions
- Board resolution

Community engagement: what have we learned?



Strengths

- Addressing difficult challenges
- Described problems well
- Responded to input
- New avenues for input and information
- Adapted outreach to needs of different communities

Areas for improvement

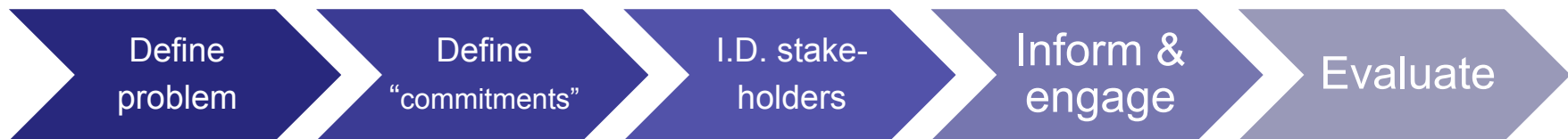
- Need consistency
- Processes can go on too long/too short
- Not clear about community's role
- Not responsive to input/too responsive to input
- Lack of inclusivity

Spectrum of engagement: Participation and commitment



Possible Level of Participation from Stakeholders*				
<p>Inform</p> <p>To provide the stakeholder with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.</p>	<p>Consult</p> <p>To obtain stakeholder feedback on analysis, alternatives and/or decisions</p>	<p>Involve</p> <p>To work directly with the stakeholder throughout the process to ensure that stakeholder concerns and aspirations are consistently understood and considered.</p>	<p>Collaborate</p> <p>To partner with the stakeholder in each aspect of the decision including the development of alternatives and the identification of the preferred solution.</p>	<p>Empower</p> <p>To place final decision-making in the hands of the stakeholder.</p>
Corresponding Commitment*				
<p>Inform</p> <p>We will keep you informed</p>	<p>Consult</p> <p>We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how stakeholder input influenced the decision.</p>	<p>Involve</p> <p>We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how stakeholder input influenced the decision.</p>	<p>Collaborate</p> <p>We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.</p>	<p>Empower</p> <p>We will implement what you decide.</p>

Planning stakeholder engagement



What is purpose of engagement?

What are key questions/ potential solutions?

When do stakeholders need to have input?

What phase are we in?

What is the role of stakeholders?

What are we committing to?

Who are key stakeholders?

What are their barriers to engagement?

What is our plan to reach stakeholders?

Universal outreach

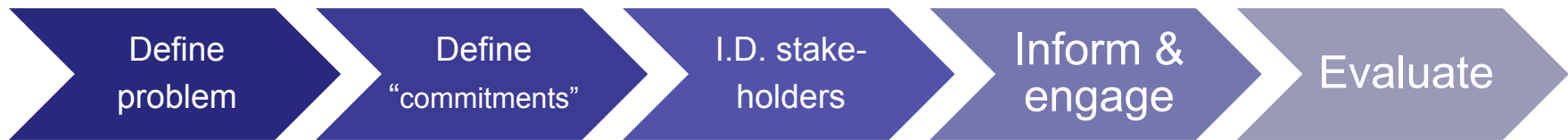
- Schools
- Neighborhoods

Differentiated outreach

What were the outcomes of engagement?

What is next phase of process?

Planning stakeholder engagement



Draft engagement plan for an enrollment balancing process

Applying the model



- Test model this year:
 - Enrollment balancing
 - MWESB policy
- User group: collaborate and evaluate
- Based on experience, consider:
 - Require SPP tool in: student assignment, closure/grade reconfiguration & major program changes
 - Recommend SPP tool in: department-initiated processes (e.g., transportation routes) and school-based decisions

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